



FICCI-INDIAN LANGUAGE INTERNET ALLIANCE

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December 2018

FICCI-INDIAN LANGUAGE INTERNET ALLIANCE NEWSLETTER

*An alliance to foster the growth of Indian Languages Technology Industry
to enable access to ICT Infrastructure in all Indian languages.*

Welcome to the 4th edition of FICCI - Indian languages Internet alliance (FICCI-ILIA) newsletter. You will find all the exciting news, views and events from the Indic language ecosystem captured in this space!

Where we stand now:

FICCI-ILIA is

254

members strong now!



Seenअव: an Indic social media which connects us globally and still is rooted locally

About Seenअव: application/social media: It's a distributed and decentralized platform (online interface/nexus of academia-community-industry-policy) which offers a complete ecosystem/decision making tool at its smallest unit of management i.e. at district/locality/

neighbourhood level. Offline it called the Resilience Center. It has been developed by two indigenous professors (Dr. Seema Sharma and Arnab Bose, Founders - Resilience Relations, a DIPP approved Start up under Start up India Mission) in India based out of 10 years of rigorous

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ethnographic studies, research and analysis.

Each district/locality/neighbourhood has two major sections, noticeboard & local empowerment zone.

The Noticeboard feature of is instrumental in creating an alternate paradigm in the flow of information -

- It allows free flow of correct information among stakeholders
- It has been designed to have accountability at its heart
- There are inbuilt check and balance mechanisms to control negative social impact

- It helps in improving the overall quality of life of all local stakeholders
- Only trusted sources are allowed to pin notices in this section

The Local Empowerment Zone has flexible and area specific tabs on attributes relating to social (jobs for women, day care, access to disabled people, financial inclusion, disaster risk mitigation) or ecological resilience (water conservation, solar roofs, energy efficiency, green housing, Resilience Atlas, creation of options for public built environment, leisure etc.).

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